

KAIF KHAN - DATA ANALYST

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SUMMARY

Analytical and results-driven Data Analyst skilled in SQL, Power BI, Excel, Python. Experienced in turning data into actionable insights that boost sales performance, marketing ROI, and business growth. Adept in Machine Learning and NLP, combining technical expertise with strategic thinking to drive data-informed decisions.

EDUCATION

Master of Data Science, Thakur college 2023 - 2025
CGPA : 8.70

Bachelor of Information Technology, Patkar College 2020 - 2023
CGPA : 9.30

SKILLS

Data Analysis: SQL(MySQL, BigQuery), Power BI(DAX, Data Modeling), Excel(Power Query, Pivot Tables).
Programming: Python(Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, PySpark), Machine Learning, NLP.
Analytics: KPI Tracking, Predictive Analytics, Dashboarding, Reporting Automation.
Data & Cloud: ETL, **Data Cleaning**, AWS (S3, EC2).

EXPERIENCE

Data Analyst Jun 2023 - Mar 2024
TouchCorp PVT. LTD. *India*

- Managed and analyzed **over 7K+ sales and shipping records** using Excel, SQL, improving reporting accuracy and decision visibility.
- Built interactive Excel dashboards** to track employee performance, sales, and shipping metrics.
- Partnered with marketing teams **to analyze CAC and LTV**, improving campaign efficiency and profitability.
- Automated reporting workflows, cutting manual effort **by 25%** and enhancing sales forecast accuracy.

PROJECTS

Supplier Efficiency & Performance Analytics Using Python ([Project file](#))

- Performed supplier analysis using Python and visualization tools, **identifying inefficiencies that led to a 15% reduction in supply costs**.

Restaurant User Behavior & Engagement Insights Using SQL ([Project file](#))

- Queried and **analyzed 5K+** restaurant user records using SQL to uncover **engagement trends and rating patterns for data-backed business decisions**.

MediMentor AI – Intelligent Healthcare Diagnosis & Treatment Recommender ([Project file](#))

- Developed an AI-powered diagnosis recommender with **90% accuracy**, leveraging NLP for text-based symptom analysis and ML for predictive diagnosis.

ACHIEVEMENTS & INTERNSHIPS

- Completed data analytics **internships** at **Infotact Solutions** and **Interns Elite**, working on churn prediction, fraud detection, and Power BI dashboards using **live datasets**.
- Published three international research papers** focused on AI, data analytics, and automation in real-world applications.