

Arpan Tripathi

Power BI Developer

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Summary

Results-driven Power BI Developer with 4 years of experience in business intelligence, data analysis, and performance optimization. Skilled in Power BI (DAX, Power Query, Data Modeling, DirectQuery), SQL, Excel, and Python. Expert at building interactive dashboards, automating reporting workflows, and delivering actionable insights that enhance decision-making, optimize business processes, and drive measurable growth.

Work Experience

MetaApply Pvt Ltd

Destination Expert/Analyst

Dec 2023 – Apr 2025

- Developed **Power BI dashboards** with SQL/Excel, improving sales KPI visibility and decision speed by **40%**.
- Conducted **EDA** to identify performance gaps, boosting lead-to-enrolment conversion by **15%**.
- Optimized SQL queries (joins, CTEs) for ETL, improving accuracy by **20%** and cutting execution time by **25%**.
- Applied Power Query & advanced DAX (YoY, running totals, conversion ratios), reducing prep time **35%**.
- Implemented data cleaning & validation, reducing quality issues by **20%**.
- Utilized Python (preprocessing & trend analysis) to support reporting and dashboard development.

Univo EdTech Pvt Ltd

Operations Analyst

Sep 2022 – Jul 2023

- Automated **business intelligence reports** in Excel (Pivot, Power Query, Macros), cutting reporting time by **60%**.
- Built Power BI dashboards on admissions, counsellor KPIs, and recruitment, improving decision-making by **35%**.
- Analyzed sales funnel & lead conversions, driving a **20%** boost in recruitment efficiency.
- Created trend & variance **BI reports**, enabling leaders to identify underperforming regions.

Think & Learn Pvt Ltd

Sales Reporting Analyst

Jul 2021 – Aug 2022

- Consolidated sales & CRM data into **BI reports**, cutting errors **25%** and improving forecast accuracy.
- Created **KPI-driven BI reports** on sales, pipeline, and recruiter performance.
- Automated Excel dashboards for revenue & conversions, reducing reporting cycle time **30%**.

Supertech Limited

Sr. Executive (Finance & Analytics)

Dec 2020 – Jun 2021

- Analyzed financial data to reconcile accounts, reducing outstanding payments by **15%**.
- Automated financial performance reporting processes.
- Streamlined data validation, improving reporting accuracy by **20%**.

Technical Skills

BI Tools: Power BI (Data Modeling, DAX, Power Query, RLS, Power BI Service, DirectQuery, Composite Models)

Databases: SQL (MS SQL Server, MySQL)

Spreadsheets: Advanced Excel (Pivot Tables, Power Query, Macros, VLOOKUP, Index-Match)

Programming: Python (Pandas, NumPy – preprocessing & analysis)

Specializations: Dashboard Design & Workflow Automation, ETL Processes & Data Transformation, Data Cleaning & Validation, KPI Reporting & Visualization, BI Reporting & Performance Optimization, Requirement Gathering & Development Lifecycle

Education

IHUB DivyaSampark, IIT Roorkee

Executive Post Graduate in Data Analytics

2024 – 2025

Motilal Nehru College, University of Delhi

B.Com (Business Economics)

2017 – 2020

Certifications

Microsoft Certified: SQL

Microsoft Certified: Power BI Data Analyst Associate

International Institute of Business Analysis: Business Analysis Foundations

TCS iON Career Edge: Young Professional