

Mohammed Ubaid Ghouri

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Summary

Enthusiastic and detail-oriented Data Analyst seeking to apply analytical skills and knowledge of data visualization to support data-driven decision-making in a dynamic organization.

EDUCATION

JNTU College of Engineering, Hyderabad

B. TECH + M. TECH (Civil Engineering)

Narayana Jr College, Hyderabad

Senior Secondary (Class XII)

Kakatiya High School, Nizamabad

Secondary (Class X)

July 2018 - June 2023

Percentage: 85.6

May 2016 - March 2018

Percentage: 97.2

May 2015 - March 2016

Percentage: 92

SKILLS AND INTERESTS

- Power BI & Tableau
- SQL
- Python (Pandas, NumPy, Matplotlib, Seaborn)
- Statistics
- Extract transform Load (ETL)
- Data Cleaning
- Machine Learning (Scikit-Learn)
- Advance Excel

EXPERIENCE

Data Analyst | Tata Consultancy Services – Bangalore

Sept 2023 - Present

- Automated repetitive analysis processes and the virtual validation of automotive interior components
- Designed and maintained ETL pipelines to automate data collection, transformation, and storage, improving data processing efficiency by 50%.
- Developed interactive dashboards and reports using Power BI, enabling executives to monitor key performance indicators (KPIs) in real-time.
- Conducted exploratory data analysis (EDA) to identify trends, correlations, and anomalies in customer behavior, leading to a 15% increase in customer retention.
- Created and optimized SQL queries to extract, manipulate, and analyze large datasets from relational databases (MySQL, PostgreSQL).
- Utilized Python (Pandas, NumPy, Matplotlib, Seaborn) for statistical modeling and data visualization, improving the accuracy of business forecasts.
- Developed predictive models using machine learning techniques Scikit-Learn to forecast sales trends and optimize pricing strategies.

PROJECTS

Data-Driven Insights for Bellabeat.

- <https://github.com/ubaid-ghouri/Data-Drive-Insights-Bellabeat>.
- Bellabeat, a high-tech company that creates health-focused smart products for women.
- Analyzed user data to uncover trends in activity levels, finding that activity is higher at the 1st week of the month.
- Recommended strategies to enhance Bellabeat's app and online campaigns:
 - Daily notifications for step tracking or reminders
 - Sleep technique notifications
 - Implementing a reward system to encourage consistent usage
- Discovered that 50% of users engage with their device daily, and only 36% wear it all day when in use.
- Advised promoting key product features:
 - Water resistance
 - Fashionable and elegant designs

CERTIFICATIONS

- Google Data Analytic ([Data Analytics Certificate](#))
- Tableau for Beginners (Tableau Certificate)

Profiles

- Leetcode :- <https://leetcode.com/ubd7/>
- Github <https://github.com/ubaid-ghouri/>