

Pranav Sathish

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Analytic and data-driven analyst with strong expertise in developing and maintaining interactive dashboards and reports using Power BI. Skilled in automating data extraction and transformation processes with Python to improve efficiency and data accuracy. Experienced in working with diverse data sources, including SQL databases, APIs, and Excel, to consolidate, clean, and prepare data for meaningful analysis and decision support.

Professional Experience

NielsenIQ - Chennai

01/24 - 05/25

Data Processing Analyst

- Data Processing Analyst with 1.5 years of experience in interpreting and analyzing data to support business decisions. Proficient in using SQL and Excel for data extraction, cleaning, and reporting, with working knowledge of Python for basic automation and Power BI for visualization. Skilled in transforming raw data into meaningful insights and collaborating with teams to drive data-informed strategies.

Education

SRM University

09/20 - 05/23

Bachelor Of Commerce (General) - 8.08 CGPA

Pon Vidyashram

06/19 - 03/20

HSC - 7.85 CGPA

CERTIFICATIONS

- Hands On Data Science using SQL, Tableau, Python and Spark
- Python
- SQL for Data Analysis
- PowerBI
- Excel: Power Query and Power Pivot
- Digital Marketing
- Business Analytics
- Search Engine Optimization

Internship - Data Analyst Digital Intern

- Completed a digital internship at Deloitte as a Data Analyst, where I analyzed datasets, performed data cleaning in Excel, and built interactive dashboards in Tableau to visualize key business insights.

Key Skills

- Data Analysis & Visualization: Proficient in Power BI, Tableau, and Excel for analyzing large datasets and building interactive dashboards.
- SQL & Databases: Skilled in writing complex SQL queries for data extraction and reporting.
- Statistical Analysis: Knowledge of statistical techniques for trend analysis, forecasting, and hypothesis testing.
- Python for Data: Experience in data cleaning, analysis, and automation.
- ETL & Integration: Familiar with ETL tools and building data pipelines from multiple sources.
- Business Intelligence: Translate business needs into data-driven solutions to support decision-making.
- Data Quality & Governance: Understanding of data accuracy, integrity, and governance best practices.
- Communication & Problem-Solving: Clear communicator with strong analytical and problem-solving abilities.
- Tools: Hands-on with Power BI, Tableau, SQL, Excel, Python, and Google Sheets.