

HARSHIT AGGARWAL

Faridabad, Delhi NCR

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Education

Indian Institute of Technology Delhi

Bachelor of Technology in Chemical Engineering

2020 – 2024

New Delhi, India

Experience

Thimblerr

Jan 2025 – Present

Business Analyst

Gurugram

- Operated in a fast-paced **0–1 startup environment**, Built **Dashboards using SQL** to track KPI, Business health, and other operational metrics
- Analyzed **SCM user journeys**, identified friction points, and launched automated reports/alerts, driving a **6x increase in adoption** by Quality and Merchandising teams and **minimizing data gaps** across operations.
- Built **web scrapers** for 20+ fashion sites to automate trend analysis, helping design teams align collections with market demand and cut **go-to-market time by 30%**.

Radiant Wealth

June 2024 – Jan 2025

Investment Analyst

Remote

- Conducted **technical and fundamental analysis** across diverse stocks and sectors, enabling **data-driven investment strategies** and aligning client portfolios with market trends for optimized returns.
- Managed client portfolios by implementing analytical insights that enhanced portfolio performance and **minimized risk**
- Created actionable reports on **stock and sector trends**, offering strategic recommendations for portfolio management.

Projects

American Express Challenge - Fraud Detection Strategy

- Developed the strategy by analyzing **data trends**, selecting **key parameters** to identify fraudsters and defaulters.
- Applied insights to shortlist parameters, focusing on profitability, **default risk**, income, **fraud risk**, and email risk.
- Validated model with dataset to enhance accuracy in fraud detection by analyzing patterns & correlations in parameters.

Risk Analysis - Bank Loan Data

- Analyzed a bank loan dataset using SQL to extract key insights on loan performance, customer behavior, and risk factors.
- Performed state-wise analysis of loan statuses based on the last credit pull date to identify potential regional risks and opportunities.
- Investigated the relationship between home ownership and last payment date to understand customer profiles and their impact on repayment patterns.

Zomato Analytics | SQL

- Optimized Zomato's sales dataset with **indexing, normalization**, and faster retrieval to increase efficiency.
- Used **Behavioral Segmentation** for sales pattern analysis, optimizing menu for **maximum revenue** generation.
- Developed queries for identifying top-selling items & understanding customer preferences to improve targeted marketing.

Skills

Languages: C/C++, SQL, Python

Softwares/Tools: Figma, Tableau/Power BI, Metabase, KNIME, Excel (Advanced), Google DataStudio

Soft Skills: Problem-solving, Communication, Presentation, Curious to learn, Cross-functional Collaborations, Product Lifecycle Development, Agile methodology, Critical thinking, User research, Market Analysis

Certifications

SQL - Learned data querying, joins, subqueries, data manipulation, aggregation, indexing, and DBMS 2024

Power BI - Learned Data visualization, report creation, dashboard design, data modeling 2024

Google Analytics - Learned user behavior tracking, conversion optimization, and goal setting 2024

Statistics - Learned hypothesis testing, regression analysis, data interpretation, and statistical modeling using Python 2024

Planning Framework in Trello - Learned Task prioritization, roadmap development, project tracking 2024